

#	S. No.	Criteria	Description	Marks	1st position	2nd position	3rd position
	1	Relevance to Theme	Poster clearly reflects human rights, cyber safety, digital rights, privacy, or online responsibility	20	15	12	8
	2	Concept & Message Clarity	Message is strong, easy to understand, and effectively communicated	20	15	18	12
	3	Creativity & Originality	Unique idea, innovative visuals, and original approach	15	10	8	6
	4	Visual Composition & Layout	Balanced layout, proper spacing, alignment, and visual hierarchy	15	9	12	12
	5	Color Usage & Typography	Appropriate color palette, readable fonts, consistency in typography	10	7	5	5
	6	Illustration / Imagery	Quality, relevance, and effectiveness of images or illustrations	10	8	6	2
	7	Awareness Impact & Sensitivity	Promotes awareness, responsibility, and respects social and cultural values	5	2	3	4
	8	Overall Presentation & Neatness	Clean finishing, accuracy, no spelling or grammar errors	5	4	3	3
–		Total	–	100	70	67	52

1st position

https://drive.google.com/file/d/1JRWyVD-abBioviz6kPP8VRPjVze9Oll/view?usp=drive_link

2nd position

https://drive.google.com/file/d/1i2doo0Vg-YiRBeorp5UAPqld8vLaX_RZ/view?usp=drive_link

3rd position

https://drive.google.com/file/d/1ui9Nam8c49rs6dlK8MVPwL771zXpnv_O/view?usp=drive_link